



## SHORT DISTANCES FOR OUR CLIMATE

### **OUR NEW** CO<sub>2</sub> icon -

indicating which of our products travelled the shortest distance to you or even originate directly from our production site.

Thus, these items have the lowest possible CO<sub>2</sub> footprint in terms of logistics.



*Direct sales  
– from the production  
line to you*



*For us and  
our future*



*Optimized supply  
chain management*